



Ambassador Program Guidelines

Core Activities

Our ambassador team is made up of athletes in the following activities. Prospective ambassadors should be active in at least three of these sports. Understanding your favorite activities helps us get you the right gear and better determine which blog posts may suit your interests.

- Backcountry Skiing
- Splitboarding
- Cross Country Skiing
- Snowshoeing
- Trail Running
- Climbing
- Mountaineering
- Backpacking

Requirements

As a Tahoe Mountain Sports Ambassador, you must be able to do the following:

- **Contribute adventure/gear photos or videos.**
- **Write 3 blog posts per calendar year.**
- **Tag @TahoeMountainSports #GearUpTruckee on social media.**

Ambassador Perks

- Exclusive in-store discount
- Free swag for your core activities
- Free or discounted logo wear
- Free weekday rentals
- Friends and family discount codes
- Blog, e-news, social media features